

BATH CITY SUPPORTERS CLUB

Report of Committee meeting 12 October 2023 Zoom call

Present – Steve Wiltshire (SW) – chair, Cheryl Bradley (CB), Graham Weeks (GW), Shane Morgan (SM), Martin Powell (MP), Heather Thomas (HT), Ashley Davis (AD)

1. Apologies

Leon Webb

2. Sign off minutes of last meeting

The minutes were signed off

Proposer – SM

Seconder - SW

- a. **Action point** – CB to make hard copies of the coach rules for distributing to those who do not book online
 - Completed
- b. **Action point** – AD to purchase new card reader
 - Completed
- c. **Action point** – AD to provide a QR code for the programme to recruit new members
 - Completed
- d. **Action point** – CB to produce some posters for display with same QR code
 - Ongoing
- e. **Action point** – MP to research other clubs' supporters group benefits and report back at next meeting
 - See item 9
- f. **Action point** – MP to ask James Carlin (SLO) to ask the Board if tickets for future 'big games' can be offered to SC and Society members before they are put on general sale to the public
 - James will raise at Monday's Board meeting

3. Treasurer's report

The latest accounts were shared prior to the meeting.

GW explained that the lack of home matches recently has had an effect on income.

4. Club donation

It was agreed to make a donation of £1k to the Club.

5. Travel Co-ordinator's report

CB reported that the recent trip to Weymouth had been very successful with 47 bookings providing a profit of over £100 and enabling the advertised fares to be reduced by £7.

There are 38 bookings so far for Worthing which means that it should again be possible to apply a sliding scale of fares.

Only 14 have so far booked for Tonbridge and a decision on whether a coach will run will be taken on Sunday.

Regarding November trips, it was decided to run coaches to Torquay and Farnborough. A coach will be advertised for Weymouth but not for Hemel.

6. Tea Bar report

SM reported that a sum of £190 was carried forward from the previous month, takings from the Havant and Dover fixtures totalled £800.45 with stock purchases of £450. £100 has recently been banked with £265.45 taken on SumUp. £175 has been carried forward.

The recent Community Day saw a huge sale of confectionery and soft drinks to children.

Ruth Weeks was thanked for her recent assistance.

7. Matchday Draw report

Nothing to report

8. HQ report

SW reported that there had been sales of £100 on Community Day.

Prior to the meeting LW had asked for an update on the installation of a notice board.

Action point – CB to ask a member who may be able to help when he next comes to the Club.

9. Supporters Club Membership report

MP reported that there are currently 156 members, 6 more than last month. There has been 1 renewal with 31 of last season's members still to renew.

Of the few clubs it had been possible to find what benefits were offered for membership of their SCs the main findings were...

Chelmsford - Rep on Board. Priority ticket sale window. 10% off clubhouse hire. Life membership.

Dartford - Free entry into three prize draws per year. Priority for all-ticket matches

Welling - Rep on Board.

Yeovil - free entry for volunteers. MoM voting

It was agreed that none of these were likely to attract new members.

It was agreed that clarification was needed regarding the 10% discount for Club merchandise.

Action point – SM to ask at the next Board meeting if SC members can get the discount at the Club shop.

10. Publicity & Communications report

Nothing to report

11. Christmas Draw

HT gave an update on the prizes situation.

Members will also be asked to donate prizes by taking them to the HQ on a matchday or by emailing the SC.

Action point – HT to send wording to MP for inclusion in next message to members

12. Fundraising & Marketing ideas

CB reported that the Easyfundraising total stands at £3245.81.
The bucket presently contains £13.42

MP reported that there had been sales of three batches of programmes from Cliff Bastin's collection. Hopefully the remaining programmes from the 1940s and 50s can be listed on the SC's website so that interested parties can view them for future possible sales.

The list of programmes dating from the 1960s and 70s will hopefully be advertised within the next month.

13. Date of next meeting

Thursday 2 November

14. Items for next agenda

Items 3 and 4 to be combined in future.

15. Any Other Business

The Foundation will be running a stall at the Christmas Market and will welcome any items for sale.