

# BATH CITY SUPPORTERS CLUB

## Report of Committee Meeting 4 July 2019

### 1. Apologies

Alison Gibbons

### 2. Sign off of Previous Meeting Minutes

- a. **Action point** – CB to ask Berkeley's for length of drivers' rest stops when requesting quotes in June
  - CB has made estimates based on the mileage and will check with the company before each trip.
- b. **Action point** – MP and AG to discuss contents of membership form and report back at the July meeting.
  - Completed and covered in item 9.
- c. **Action point** – AD to look into members paying online and report back at the July meeting.
  - Completed and covered in item 10.
- d. **Action point** – MP and AD to investigate if it will be possible for supporters to sign up for Sponsor a Goal via the SC website.
  - Completed and covered in item 13.
- e. **Action point** – SM to arrange donation of £30 to Air Ambulance with Bob Chester.
  - **Completed.** The SC has received a card thanking us for the donation.

The minutes were signed off.

### 3. Treasurer's Report

The accounts were shared by GW.

He explained that the auditor is happy to continue and it was agreed that as a token of appreciation he should be invited to the match on Non League Day (12 October)

**Action point** – GW to send invitation.

GW explained that the bank mandate needed to be updated. It was agreed to remove Mark Stillman and Gill Rixson as they were no longer on the committee and add SM and CB to the present signatories (GW and MB)

SW and MP signed to confirm that this had been minuted.

It was agreed that online banking should be pursued with HSBC, GW explaining that he hoped that this would be in place by the start of the new season on 3 August.

### 4. Training facility

It was agreed that nothing would be paid to the club this month.

MP and SM confirmed that the present facilities were likely to be used again in 19/20 after the club had investigated another location. Paul Williams will confirm the likely rental charge.

## **5. Travel Co-ordinator report**

MP produced his proposals for the new season's coach fares, based on an average of 28 travelling and the SC subsidising each trip by £100.

It was proposed not to run coaches to Eastbourne or to the four Essex clubs unless there was sufficient interest amongst regular travellers.

It was agreed to adopt these proposals.

**Action point** – MP to send AD the confirmed fares once everything had been confirmed.

It was agreed to explore the idea of an all day trip to Weymouth on 6 August

**Action point** – CB to ask Berkeleys for a quote.

It was agreed that the surplus from profit making trips could be used to fund trips which made a loss.

**Action point** – SM and MP to liaise on departure times and CB to confirm with Berkeleys.

## **6. Tea Bar report**

SM explained that the tea bar will open for all of the friendly fixtures except for the Exeter match.

## **7. Match Day Draw report**

It was agreed to run a Matchday Draw for the Bristol Rovers and Newport friendlies and a 50/50 for the others.

## **8. HQ report**

SW thanked CB and AD for helping him to complete the sorting of the programmes.

The recent Programme Fair raised £85 for the SC.

It was agreed that no more donations of programmes will be received until after the redevelopment as the HQ will probably need to be emptied at the end of the coming season.

## **9. Supporters Club Membership report**

Since the last meeting AG and MP have liaised on what the membership form should include. However this will need to be put on hold until any changes to the way in which members sign up and pay their subscriptions are confirmed.

**Action point** – MP, AG and AD to liaise on the wording of website and hard copy forms.

It was agreed to raise the age for senior concessions to 65 in line with the football club – this will apply to members' subscriptions and coach fares.

## **10. Online Payments**

AD explained that in order for the SC's website to accept online payments for memberships, coach bookings, sponsor a goal etc we need to upgrade to a Business Plan which will cost £20 per month.

An alternative for memberships would be to use a designated club membership portal – the best one around seems to be Membermojo which is used by Peasedown St John CC.

This is essentially an online membership form – the member completes the details on the website and then pays through PayPal, credit or debit card. AD listed some other potential benefits of this facility.

AD explained how much this facility will cost.

As there was agreement that this sounded like the most attractive option it was agreed to sign up for a 60 day free trial.

The committee will then be asked to use the website to pay for their own membership subscription so that its effectiveness and potential can be monitored.

**Action point** – AD to sign up the SC for a free trial and inform the committee when it is ready to access.

**Action point** – all to research the membermojo website at <https://membermojo.co.uk/>

**Action point** – all to use the website to pay for their subscriptions and feedback any issues/problems to AD.

## **11. Publicity & Communications report**

AD shared the figures for the past two months.

## **12. Sponsored Walk**

There was no further discussion on this and it was agreed to return to it when a proposal had been reached.

## **13. Fundraising & Marketing ideas**

CB reported that easyfundraising presently totals £417.91

It was agreed to continue with the bucket donations with all contributions going to the SC.

### Sponsor a Goal

Based on research at other clubs, MP outlined his proposals for the scheme which would be administered and accessed online. It would be advertised on the SC website and in the club's newsletter as well as being promoted in the programme and by email to members. It would need to be launched during the period of pre-season friendlies.

It was agreed to launch this fundraiser with MP coordinating it.

Pledges should be limited in this first year to £1 per goal although groups of supporters could form a consortium.

The money raised should go to the playing budget via The Pledge.

It was agreed that a page be set up on the SC website advertising the scheme and where supporters can sign up.

Payments can be made by Paypal or BACS when it suits – monthly, twice in the season or at its end.

Members can opt out of having their name listed on the SC website.

**Action point** – MP to liaise with AD over the design of the website page

**Action point** - MP to provide link to website page for the club's newsletter and send an email promoting it to members.

#### **14. Club Open Day**

It was agreed that there will be a SC presence so that membership and fundraising schemes can be advertised.

#### **15. AGM date**

MP explained that the JR Lounge is very likely to be unavailable following a match and that it would be necessary for the meeting to be held in the evening.

It was agreed to fix a date at the August meeting.

It was confirmed that the following will need to stand for re-election...

SW, CB, GW, AG, MB

#### **16. Items for next agenda**

AGM

Review of online payments and membership sign ups.

Sponsor a Goal

#### **17. Any Other Business**

MP explained that he had sent a card of sympathy to John Reynolds from the Supporters Club following the sad loss of his partner.