

BATH CITY SUPPORTERS CLUB

Report of Committee meeting 9 May 2019

1. Apologies

All present.

2. Sign off of Previous Meeting Minutes

- a. **Action point** – MP to communicate committee's wish to the Board that it will donate the container to the club in return for a HQ in the new grandstand's concourse.
 - Completed. The question of furnishings was raised at this SC meeting and it was agreed that this would be raised with the board when plans for fitting out the new stand were discussed.
- b. **Action point** – MP to send thanks to Jon Bickley and Chris Reed for publicising the quiz.
 - Completed
- c. **Action point** – MP to bring draft proposals for Sponsor a Goal to May or June meetings with a view to launching in July.
 - Covered in item 13.
- d. **Action point** – MP to send shortlists for Supporter and Young Supporter of the Season to club who will handle the voting.
 - Completed
- e. **Action point** – all to prepare end of season reviews for the next meeting.
 - Completed

The minutes were signed off.

3. Treasurer's Report

The latest accounts were shared with the committee.

There was some discussion on what this surplus should be used for.

GW outlined upcoming expenses... printing of Matchday Draw tickets and membership cards.

It was agreed that the SC's priority should be to assist the club in paying off the outstanding bills for the training facility.

GW reported that electronic banking would be introduced over the summer.

It was agreed that the usual auditor will be asked to see the accounts prior to September's AGM and that he should again be invited to a match.

4. Training facility

It was agreed to make a payment of £2500 to the club.

5. Travel Co-ordinator report

CB reported on the trips to Welling, Hungerford and Billericay, explaining that the later than expected arrival at Welling was down to the driver wanting a longer than usual services stop.

It was agreed that Berkeley's be asked to detail times required at services as this will assist with the fixing of departure times from Bath.

MP shared some end of season figures for the coach travel....

- An average of 32 passengers per trip – the highest since the two seasons in Conference Premier.
- 78% of the trips had run at a profit.

It was agreed that the decision not to run coaches to previously poorly supported destinations had been justified.

CB was thanked for all her efforts this season and she stated that she was happy to continue in the role for the 19/20 season.

Only half of the recent donation by John Reynolds towards the Billericay trip had been needed. It was agreed to use the remaining amount to help fund trips next season.

It was agreed that the new season's fares should be based on the average for the 18/19 season minus the three most popular trips as it was felt to be unlikely that they would be replicated.

The idea was raised of carrying forward the profits from well attended to poorly supported trips. It was agreed to discuss this further at the July meeting.

6. Tea bar report

SM reported that there had been takings of £1200 from the past month's three fixtures and £440 had been spent on stock. £835 had been banked, leaving £150 to be carried forward to buy stock for the friendly fixtures.

SM reported that the equipment in the tea bar was in good condition and none needed replacing.

SM is happy to continue in the role for 19/20 and thanked all helpers this season, including those who stepped in for him at the play-off match due to safety officer duties.

SM was thanked for all his efforts.

7. Match Day Draw report

There were profits of £5930 for the season.

MP passed on thanks from Bob Chester for his recent present given in thanks for organising former players for the half time draws.

MB was thanked for all his efforts.

8. HQ report

SW reported that there was still some sorting of the programme collection to be done – this will make it much easier for collectors to find what they require.

SM said that he is happy to continue in the role and he was thanked for his efforts.

9. Supporters Club membership report

AG reported that the final total of 122 members was the highest since the 14/15 season.

It was requested that the membership form for next season should include the option for offline members to request notice of the AGM be posted to them.

The possibility of members paying online was discussed as it was felt that this would attract more members.

Action point – AD to look into this and report back at the July meeting.

AG was thanked for all her efforts.

10. Publicity & Communications report

AD reported that there had been a 7% increase in Twitter followers and a 16% increase in Facebook likes since October, when records began.

On average around 21,000 people a month see our online output - clearly quite a few of these will be duplicate.

Twitter and the club website account for 60% of our website hits – it is clear from these figures that the coach is the main engagement item with the busiest months coinciding with the more popular coach trips.

AD said that he was happy to continue in the role and he was thanked for everything he had done since taking over.

11. Quiz review

There were 8 teams with 35 participating.

It was agreed that it was a very enjoyable evening and SM was thanked for organising and running it.

It was recognised that Friday was the best evening to hold the event and that in future we should aim to advertise it to local students and the community as well as to supporters.

It was pointed out that having teams of up to five created a problem for three couples and it was agreed to experiment with teams of up to four.

MP shared the observations of a member who has attended similar quizzes at St Albans FC. It was agreed to trial some of the ideas described.

12. Sponsored Walk

SM reported that the only away friendly will be at Melksham and it was agreed that this would not be a suitable destination and that there will therefore not be a walk held pre-season.

The idea will be revisited.

13. Fundraising & Marketing ideas

MP outlined his proposals for a Sponsor a Goal scheme. Supporters would be encouraged to sign up via the SC website which would also be used for making payments.

Action point – MP and AD to investigate if this will be possible.

Easyfundraising total - £318 (32 members)

Collecting buckets - £27.39

It was agreed that this should be made up to £30 and be donated to the Air Ambulance charity.

Action point – SM to arrange donation with Bob Chester.

14. Items for next agenda

Coach Fares and Rules
Club Open Day
AGM Date
Sponsored Walk
Website payments

15. Any Other Business

It was agreed not to hold a meeting in June due to several being away on holiday and the next one will be held on 4 July.